

2017-2021: Five Years of Success

DENVER SCALE UP NETWORK

The Denver Scaleup Network (DenSun) is an annual post-accelerator program designed by the Denver Office of Economic Development & Opportunity, in partnership with Blackstone Entrepreneurs Network, The Commons on Champa and Colorado Thought Leaders Forum, to support a small, diverse group of emerging Denver CEOs by providing guidance, connections, and resources needed to solve their key strategic challenges to growth.

Let's Scale  

483

jobs created by
DENSUN Firms

\$63.5M

total capital raised by all
firms after program
completion

62%

of companies
added jobs after
completion

65%

of companies are
women/BIPOC owned/led

62

total DENSUN
companies

Industries

- Technology (50%)
- Healthcare/Tech (23%)
- Fintech (7%)
- Agriculture/Tech (4%)
- Other (16%)

Years in Business

1-5 years: 53.85% | 5-7 years: 34.62% |
10+ years: 11.54%



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SECONDACT|WOMEN™
A B2Life Community for Women 40 & 50+

 maxwell

 appit



CEO: Barbara Brooks,

An IRL and virtual club for women 40 & 50+ that provides access to professional and self-development courses and workshops led by industry experts, resources and on-demand content, and a network of women entering middlecence with vigor.

SecondActWomen gives women the opportunity to ReThink, ReTool and ReBoot in order to design their future on their terms.

CEO: John Paasonen

Maxwell was founded in 2015 by homebuyers who were shocked by the complexity of the mortgage process for borrowers and lending teams alike. Somehow, in the mix of paperwork, points and process, the humanity and emotion of the largest financing decision of a person's life had been lost. Maxwell is a fintech platform with a clear mission: to give every lender in its network a permanent, disruptive financial advantage.

CEO: Amanda Moriuchi

Appit is an award-winning, woman-owned, custom software development company. Appit's 3-part framework centers around successfully launching software projects that reduce risk and immediately maximize efficiency. Appit's ideal clients are mature businesses in the \$10M+ revenue/\$3M+ EBITDA range that are looking to digitize manual or antiquated processes and create scalable growth through web and mobile technologies.

More DenSun Stats:

Revenue Growth

- 1-5 years: 53.85%
- 5-7 years: 34.62%
- 10+ years: 11.54%

Current Location

- Denver: 84.6%
- Boulder: 3.85%
- Broomfield: 3.85%
- Outside of Denver Metro: 7.69%



DEDO:

denvergov.org/economicdevelopment

Blackstone Entrepreneurs

Network: bencolorado.org